

# Introduction to Green Procurement

**The all-island public procurement market is worth an estimated €15bn, and it represents an outstanding opportunity for SMEs to win steady business and increase their sales.**

**However the market is undergoing some important changes, including the introduction of new Social Value and Environmental clauses, and these will have an impact on how companies tender for public contracts ongoing.**

**Companies who are considering bidding for public sector contracts will need to be aware of these changes in order to stay competitive.**

**(Intertrade Ireland)**

The Climate Action Plan requires every public body to have a climate mandate: With many public bodies already leading by example in energy efficiency; green procurement is a way to further reduce their emissions and deliver on their UN Sustainable Development Goals.

For business this significant change offers opportunity to offer sustainable products and services to the public sector and those operating under public procurement.

## Learning Outcomes

- Understand what green procurement is and how outcomes will be measured
- Measurably reduce your environmental impacts using EU Green Public Procurement Guidelines and Technical explanations to update product and service offerings
- Secure funding where available towards your organisation's development

## Practical

Spreadsheet scoring templates and links to technical guides are provided to allow participants understand the criteria in their product or services category.

## On completion participants will be able to:

- Review their organisations' environmental impacts at a high level
- Focus on areas of significance and opportunity
- Access funding where applicable
- Apply EU GPP Guidelines to your products, services and business
- See EPA Green Public Procurement Guidelines for the Public Sector
- Measure the impacts, to continually improve performance

## Trainer Profile

Conor Molloy participated in WG2.6 Working Group 2.6 to review and update some of the EU Green Public Procurement (GPP) guidelines 2015-20. He is an independent energy advisor with an MSc in Energy Management and Renewable energy from University of Ulster.

He is a Certified Energy Manager (CEM), Measurement & Verification professional (CMVP) and trainer for ISO50001.

Find out more at <http://aems.ie/conormolloy/>

## Please Note:

Depending on your requirements, this programme can also be delivered as a customized, in-house corporate programme, for organisations wishing to standardize their internal Lean programmes, while still offering external university certification.

## Next Steps:

visit:

[www.sustainableenterpriseskillnet.com](http://www.sustainableenterpriseskillnet.com)

contact us on:

[sustainableenterpriseskillnet@20fiftypartners.com](mailto:sustainableenterpriseskillnet@20fiftypartners.com)

or call:

+353-61-835440